Smarter brand protection focuses on your consumer.

Our technology makes this possible.

THE CHALLENGE

Are you targeting the same listings your consumers see?

When searching online marketplaces, 85% of consumers never look past the first five pages of results, while 92% of search engine traffic never ventures beyond page one.[1]

Can you see what your consumers around the world see?

Marketplaces, websites and social media are breeding grounds for infringing listings. Before taking action, you'll want to find out what shoppers see, specific to their geographical whereabouts.

Can you easily identify the infringements?

It's important to quickly identify issues most worth your time and resources, so that you see a maximum return on your efforts.

Can you identify High-Value Targets?

You will need to zero in on the most egregious offenders for high-impact enforcement.

OUR SOLUTION

Our technology helps you prioritize listings that matter.

We use native marketplace search technology, rather than generic alternatives, so our results reflect those your consumer sees.

Advanced solutions localize results with geo-specific searching.

Using a network of tens of thousands of IP proxies worldwide, we return search listings native to your consumer's location.

Threat Level Analysis speeds up the process.

Data science-based threat level analysis helps prioritize listings that look most suspicious, so that you can spend more time on enforcements.

We identify High-Value Targets for you.

By combining data from multiple online data sources and using big data analytics, we identify the most egregious offenders.

WHY MARKMONITOR

A trusted brand protection leader, MarkMonitor safeguards revenues and reputations with revolutionary approaches that include:

Advanced technology, including a centralized cloud platform and innovative search capabilities

Comprehensive, cross-channel solutions and years of industry expertise

Powerful partnerships with government agencies, associations and online marketplaces

Contact our experts today.

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www.markmonitor.com

[1] MarkMonitor survey results

MarkMonitor
Protecting brands in the digital world

Clarivate Analytics